



**ULTIMATE  
DIGITAL EXPERIENCES**

**to acquire, retain and  
delight your clients.**

# Who We are



- ✓ At SirixO, we strive to excel in the invention best products, solutions and one-stop services A small and midsize business needs of the industry's most advanced technologies including Mobile apps, Web, eCommerce, Internet of Things, Cloud hosting, Web Security , Analytics & Data Science, Digital Marketing and Signage.
- ✓ Our team is developers, designers, quality analysts and project managers. Out of the box to make every project a thriving one with core values to offer you top notch products, solutions and services to make your business standout.



## What We Do - Our Products

Our focused on developing and distributing customer-focused IT products for enterprises through innovation to make standout their business.



# Our Services

- ✔ FRONT-END CODING
- ✔ UI/UX DESIGN
- ✔ MAINTENANCE AND SUPPORT
- ✔ ECOMMERCE DEVELOPMENT
- ✔ WORDPRESS DEVELOPMENT
- ✔ WORDPRES SECURITY
- ✔ TAGPRO CONTENT MANAGEMENT
- ✔ LEARNING MANAGEMENT SYSTEM
- ✔ MAGENTO DEVELOPMENT
- ✔ MAINTENANCE AND SUPPORT
- ✔ SHOPIFY DEVELOPMENT
- ✔ WORDPRESS DEVELOPMENT
- ✔ IPHONE APP DEVELOPMENT
- ✔ ANDROID APP DEVELOPMENT
- ✔ OPENCART DEVELOPMENT
- ✔ CORPORATE PRESENTATIONS
- ✔ INTERACTIVE E-LEARNING
- ✔ CROSS PLATFORM APP DEVELOPMENT
- ✔ APP PROTOTYPE AND STRATEGY
- ✔ SEARCH ENGINE OPTIMIZATION
- ✔ PAY-PER-CLICK
- ✔ SEARCH ENGINE MARKETING
- ✔ SOCIAL MEDIA MARKETING
- ✔ MAGENTO DEVELOPMENT
- ✔ WORDPRESS DEVELOPMENT
- ✔ ODOO DEVELOPMENT
- ✔ SHOPIFY DEVELOPMENT
- ✔ CREATIVE PROCESS OUTSOURCING
- ✔ E-BOOK AND BROCHURE
- ✔ GRAPHIC DESIGN AND MULTIMEDIA
- ✔ LOGO DESIGN



# Our Solutions

- ✓ ECHALK
- ✓ ECAST
- ✓ EKISOK
- ✓ EPODIUM
- ✓ ECONF
- ✓ CRM
- ✓ EDOC
- ✓ PANORAMIC CAMERA
- ✓ TAB BOX
- ✓ DDOS ATTACKS
- ✓ MALICIOUS BOT ABUSE
- ✓ MALWARE CLEANUP
- ✓ CDN
- ✓ SSL / TLS
- ✓ WEB SECURITY
- ✓ AWS CLOUD
- ✓ ERP
- ✓ HRMS
- ✓ POS
- ✓ CRYPTOCURRENCY
- ✓ CRM
- ✓ FLEET TRACKING
- ✓ DATA VISUALIZATION
- ✓ WEB ANALYTICS
- ✓ TABLEAU
- ✓ QLIK
- ✓ HEAT MAPS
- ✓ HIRE RESOURCES
- ✓ NETWORK SOLUTIONS
- ✓ OUT SOURCING
- ✓ MAINTENANCE AND SUPPORT



# What We Know



Android, React Native, PhoneGap, Xamarin



IOS, Cross-platform app development



CMS (Content Management System)



SEO(Search Engine Optimization)



RIA (AJAX / Silver Light / FLEX)



HTML5 CSS3 & Media Queries



MongoDB, AngularJS, NodeJS



Drupal, Magento, WordPress



Social Media programming



Python / Linux Debian



Amazon Web Services



ASP.NET (C#, VB.NET)



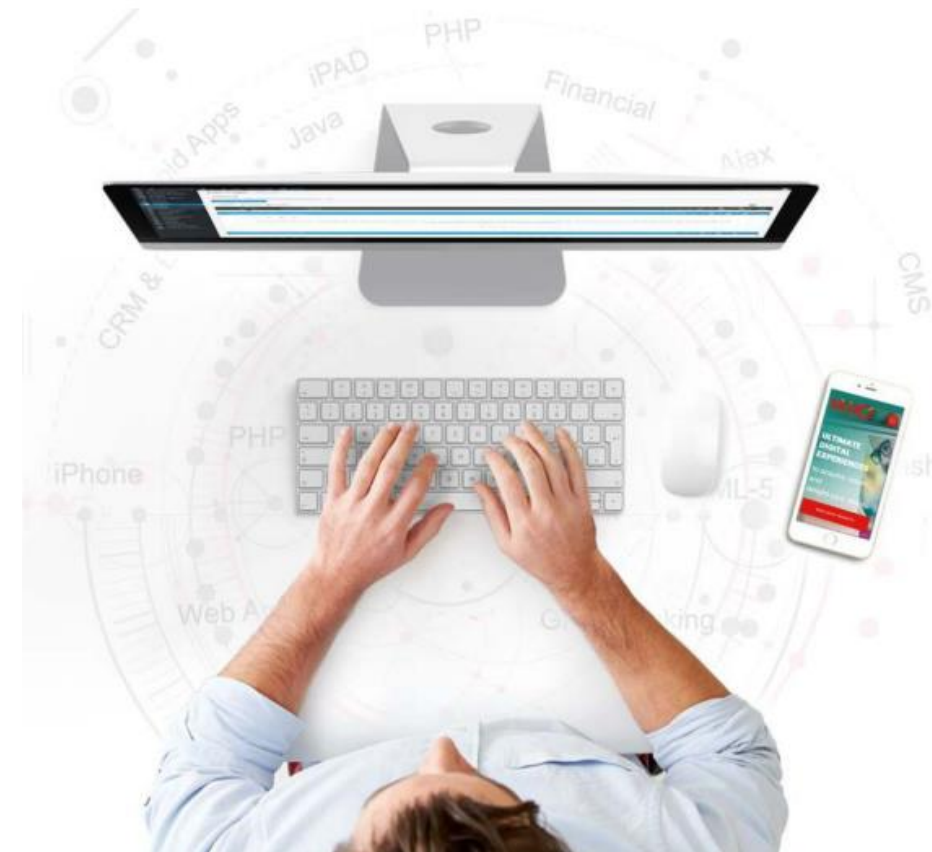
PHP / MySQL



Ecommerce



Ionic












# Who is it for



Leveraging Web, Mobile, Cloud, Digital Services and Solutions to Solve Challenging Industry-Specific Business needs to make stand out from crowd.

Sirixo has good experience working for clients from across a range of different industries. Sirixo can provide multiple service solutions to any industry.

Our highly-customized teams bring each client a deep industry knowledge and expert perspectives to offer them professionally qualified and business-centric solutions in an impressive range of sectors.

 <b>Retail</b>	 <b>Education</b>	 <b>Media &amp; Entertainment</b>
 <b>Gaming</b>	 <b>HealthCare</b>	 <b>Software &amp; Technology</b>
 <b>Real Estate</b>	 <b>Sports</b>	 <b>Travel &amp; Hospitality</b>

## Our Story

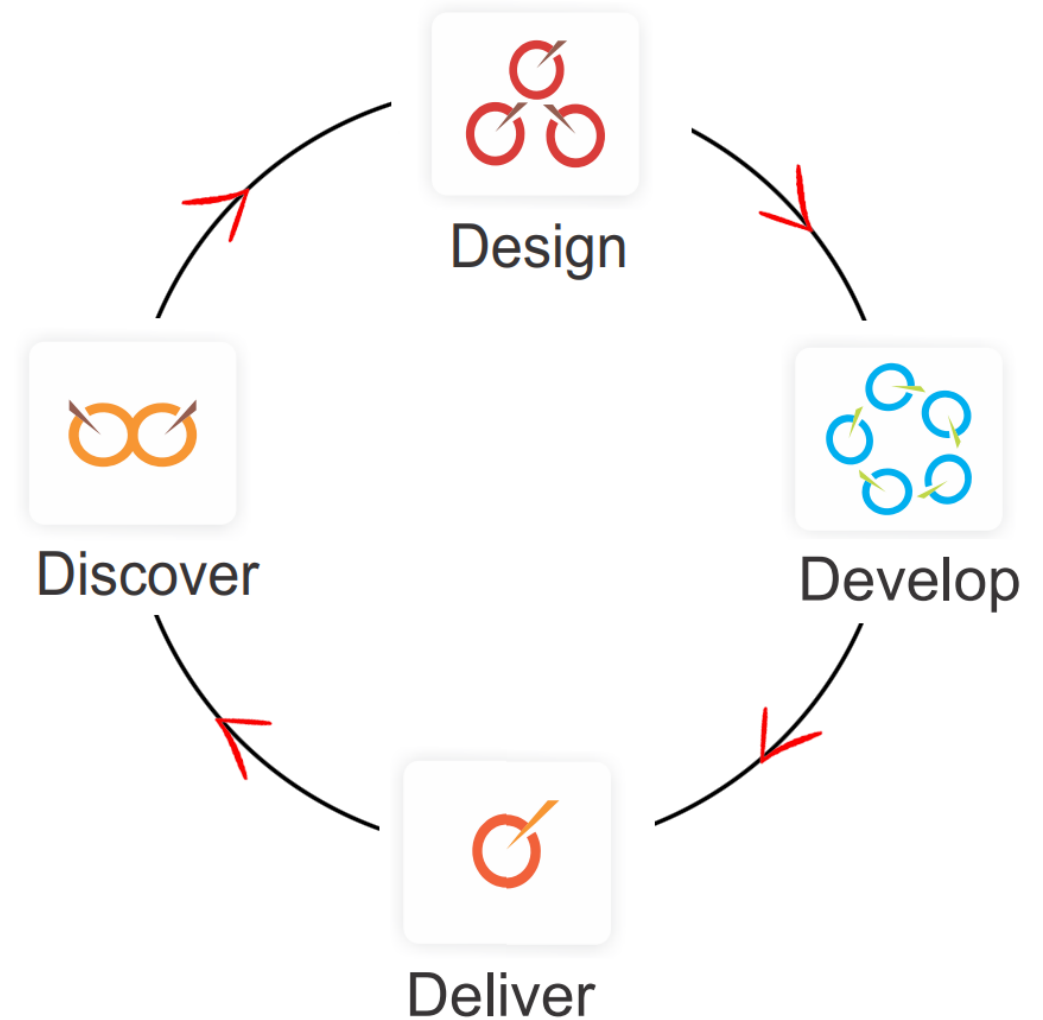
- Our first entity WebTag has been acquired by SBS Group, UAE in 2013 <https://goo.gl/Vtn9fz>
- Through this strategic acquisition expanded Dubai operations, accelerate next growth phase in terms of people, processes and technological with other products & services as offshore development company from India. And we are no more partnership between two companies.
- In 2108 New Entity started called “Sirixo Software Technologies Pvt. Ltd” GST NO 36ABACS9692J1ZO
- To know more check this page <https://www.sirixo.com/our-story/>

from  
2009  
to  
2019



# Process

- ✓ Meet and understand your project requirement
- ✓ Following the initial meetup, we will outline your project, create milestones.
- ✓ Our creative and development team reviews materials until it aligns with your goals.
- ✓ Here review and testing takes place, which ensures the quality of your project. We are highly technical.



# The Strength of Experience




**2200**   
CUSTOMERS WORLDWIDE

**2900**   
TOTAL PROJECTS

**19+**   
EXPERIENCE

REPEAT BUSINESS  
**65%** 

 TOTAL **2000+**  
HAPPY CLIENTS

Growth Hacking, Big Data Analytics Design  
Thinking, Web application security,  
Mobility, Blockchain & Cloud Hosting,  
Digital transformation , Usability,  
Accessibility and IoT.

# Our Core Values



## PASSION FOR CUSTOMER

Build positive relationships with value added engagement

## INTEGRITY

High ethical standards, and prompt trust and respect

## EXCELLENCE

Exceed expectation and take intense pride in everything we do everyday

## INNOVATION

Foster creativity that challenges constraints and drives constant progress

## TEAMWORK

Consistently demonstrate commitment to working with other's creating a collaborative culture



# Sirixo Team



**Sirixo is a crew of young, ambitious, and dynamic individuals, for whom the web is a way of life.**

- ✔ The driving force of Sirixo is obviously its crew. We remain extremely absorbed with the web and new technologies.
- ✔ As the team consists of 8 talented individuals, we are proud of our excellent communication process we developed within our small community.
- ✔ We have been developing numerous exciting projects for Indian and foreign companies since 2006.
- ✔ We are ethical.
- ✔ We offer an exceptionally high level of support.
- ✔ We never promise what we can't deliver.
- ✔ We are flexible.
- ✔ We have experience in many industries.
- ✔ We work well with large and small companies.
- ✔ We are 100% quality focused.
- ✔ We are highly technical.



## Nagesh Gadde Founder, CEO



Nagesh Gadde is a hard core technologist to the core with close to two decades of rich, varied and wide ranging experience in Software and IOT Industry. After having worked with top MNC's in diverse roles, transforming organizations and winning laurels, he turned into entrepreneur by launching a company called WebTag which acquired by UAE based company SBS Group. Now recently started new company called "Sirixo Software Technologies Pvt Ltd" and working as CEO

Over the years, under the leadership of Nagesh Gadde, Sirixo has been at the forefront of delivering smart, innovative and cutting edge technology services and solution in areas such as Web, Mobility, IoT, Blockchain and Cloud Hosting.

Nagesh ventured in product development sector to make Sirixo a product development company. He ideated, conceptualized, brainstormed, designed, developed and deployed a wide array of web based products such as WebTag.in, eVisas.online, CampaignTag.com, Trackotag.com, DigitalTag.in, DotVeda.com and DocMozo.com



### Expertise so far

- Digital Transformation
- Web Architecture
- Web application security
- UI/UX Design
- Digital Marketing
- Brand Identity
- IoT
- Digital Signage
- analytics Data Science
- Blockchain
- hosting & server maintenance
- Growth Hacking

### Corporate Brand Experience

Capital IQ

STANDARD  
& POOR'S

McGRAW HILL  
FINANCIAL

bwin.com  
A shortcut to new playing fields.

amazon  
web services™

WebTag  
Making your business standout!

sirixO



22 + years of experience in Sales and Marketing along with entrepreneurial experience in multi countries globally. Gone through many failures in life and which helped me learn and developed through people and situations giving me immense opportunity to grow in life .

1. Strongly believe and practice the Universal law principles of sowing and reaping .
2. Always remain at a submissive mode to nature and the mission.

Create Like Minded go getter groups along with developing a high level intellectual capabilities .

Elite Group of entrepreneurs from various areas like Horseback riding Industry , IT , Medicine , Finance at St Clair Shores, Michigan, United States.

### Expertise so far

- Marketing Advisory
- Planning and Execution Channel management
- Sales Management
- Trade Marketing
- Regional Marketing
- Corporate Marketing
- Business Development

### Corporate Brand Experience





He deeply involved about Building world class Static and Dynamic Websites, E-Commerce Portals, Web Application, Social Networking Websites, Web Products, and Mobile Applications.

Digital Marketing Strategist, Data Analytics, Affiliate Marketing, Email Marketing, Viral Marketing and Heat Maps Strategies, Technical Specifications Documentation and User Manuals.

He also involved these areas such as Amazon EC2, VPS Servers, Dedicated Servers, Managed AWS Cloud, Managed WordPress, Merchant Accounts and Payment Gateways etc

### Expertise so far

- Amazon EC2
- VPS Servers
- Dedicated Servers
- Managed AWS Cloud
- Managed Mycroft Products
- Business Development
- And Cyber Security
- Enterprise Email
- Website Maintenance

### Corporate Brand Experience





Equipped with 30 years of experience across a host of Multi nationals and transnationals serving 200 product categories and sub categories of product solutions across Middle East , Pakistan primarily and Subsequently Africa .

Hands on value creation in Marketing , trade Marketing , Distribution and sales across countries and channels along with corporate marketing , communications and marketing development planning & Business Transformation experience and execution in the middle east and Africa region. We understand and deliver executable solutions to the 6 integrated services that we provide .

### Expertise so far

- Sales
- Key Account Sales
- Channel management
- Sales Management
- Trade Marketing
- Brand Marketing
- Regional Marketing
- Corporate Marketing
- Business Development
- Business Transformation & Process Management
- Marketing Excellence
- Digital Marketing

### Corporate Brand Experience







3 + years of experience in Sales and Marketing along with entrepreneurial experience in multiple countries globally but especially She is taking care of Germany Market .She Strongly believe and practice the “Universal law principles” of sowing and reaping .

She has deep experience in Business Development & operations. Ms Larissa career started as a Business Development manager with P&G, and she completed her law course from Archigymnasium, Soest, Germany.

**Expertise so far**

- Sales
- Channel management
- Corporate Marketing
- Business Development
- Corporate law

Corporate Brand Experience





Anil Ravikoti overall strategic and operational responsibility for the business in Corporate Governance area. He holds a graduate degree from Osmania University and strong grounding in business analysis and project management to lead Sirixo business area.

He has a vast experience in Project Management and Business Quality Analysis. In the last few years, he also done extensive work in creating and implementing web analytics and metrics that have helped managements get a better insight into projects and overall organizational status. His 18+ years of experience in Banking, Insurance, Hospitality industry.

**Expertise so far**

- Sales
- Key Account Sales
- Channel management
- Sales Management
- Regional Marketing
- Corporate Marketing
- Business Development
- Business Transformation & Process Management

**Corporate Brand Experience**

# Clientele



# Why Hyderabad - Top MNC's in Hyderabad



*Thank  
You*



**MAKE YOUR BUSINESS STAND OUT**

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[WWW.SIRIXO.COM](http://WWW.SIRIXO.COM)



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